

mat holder stick co., inc.

20 N. KENILWORTH • MT. PROSPECT, ILLINOIS

Phone Clearbrook 3-2748

Gentlemen:

Thank you for your recent inquiry on the new patented Mat Holder Stick.

This new stick holds stereotype style metal mats for casting on LUDLOW machines. Our catalog illustrating mat assortments enclosed is drilled for a standard ring binder. Supplement sheets will be forwarded from time to time illustrating additional mats and assortments now being designed.

Our Mat Holder Stick requires no other attachments and works equally well using 6 pt. or 12 pt. molds. The steel and aluminum stick complete with one mat assortment of 100 mats is \$49.00. Your choice of 15 additional mats will be shipped FREE if your check accompanies your order. All mat assortments are packed in a handy plastic box for easy storage. Additional or replacement mats are always in stock, priced at 20¢ each, minimum order - 10 mats.

If you find this product unsatisfactory for your use, you may return it within 10 days for a complete refund.

Sincerely yours,

MAT HOLDER STICK COMPANY, INC.

P. S. Enclosed is sample of improved brass mat with which we will fill the orders for the balance of this year at the old price of \$49.00. As of January 1, 1963 the price for the stick and mat assortment will be \$59.00.



Catalog of Mat Assortments

It's A Smash



You Too
Can Have
More Time
For Rest Or
Relaxation
Or Enjoy
More Of
Your Favorite
Sport Or
Hobby



for your

Mat Holder Stick



You now can have all the cuts you thought
you couldn't afford but always wanted.

You may not use them very often, but when
you need one you can relax, knowing you
have a large assortment right in your own
shop . . . PLUS you may make whatever
number of casts you may need for running
a job 2 up, 3 up or 10 up, because these
mats are made of High Quality Aluminum.

You will receive FREE with your Mat Holder Stick
one of the enclosed mat assortments of your
choice. Any of the other 3 assortments may be
ordered anytime at \$8.00 per assortment.

See back page for operating instructions

*This book imprinted with cuts made
from mats shown in this book.*

MAT HOLDER STICK COMPANY, INC.

20 N. KENILWORTH • MT. PROSPECT, ILLINOIS



Newspaper Ass't.

FOR THAT OCCASIONAL
LARGE TYPE OR FRACTION

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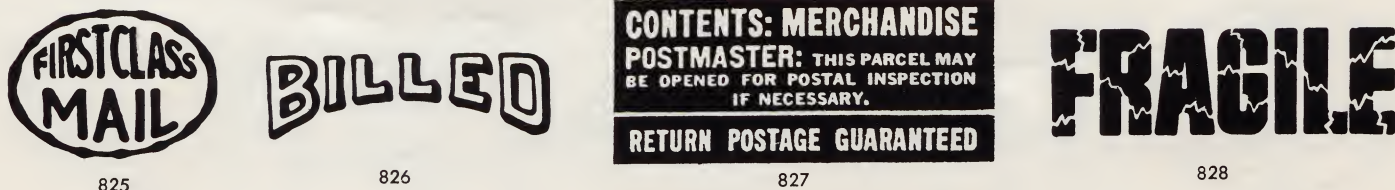
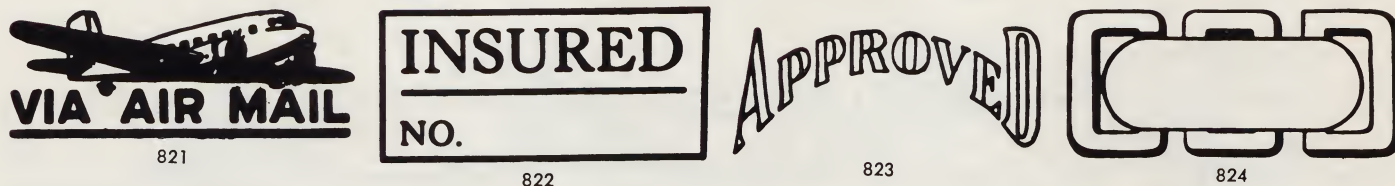
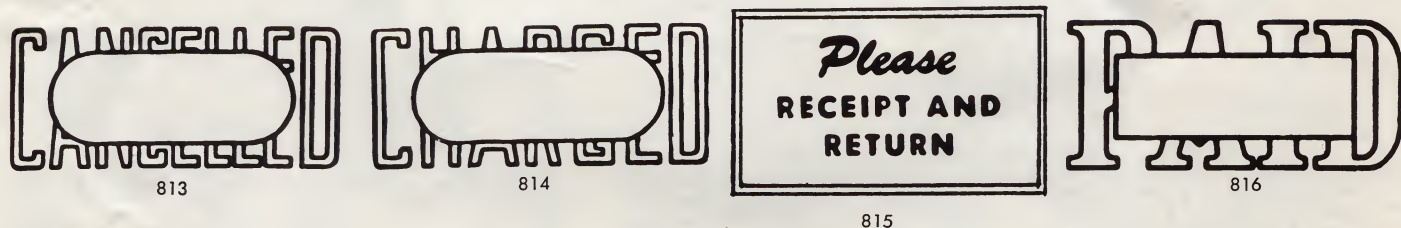
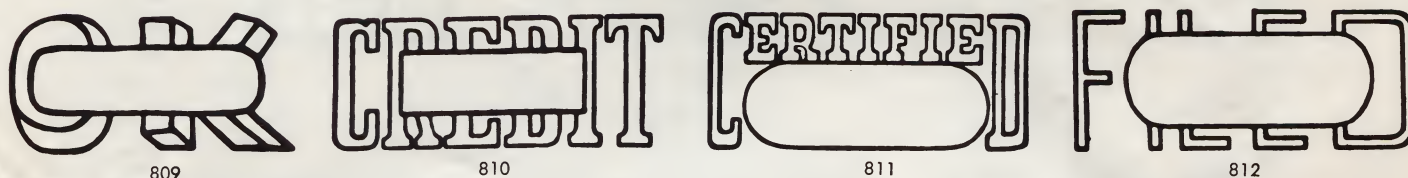
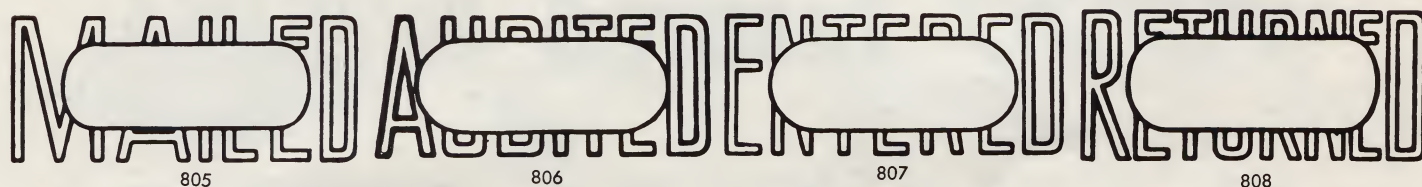
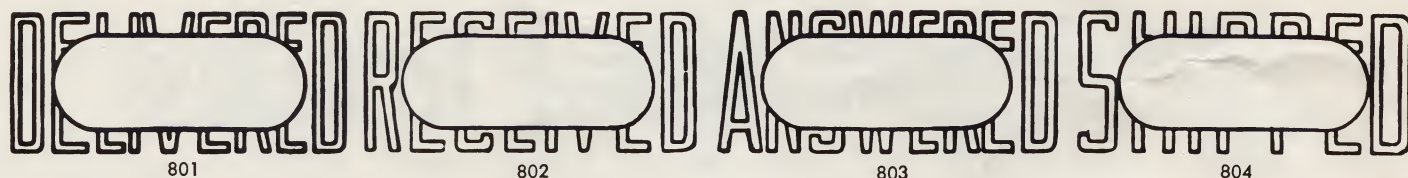


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Save this book for your permanent record, new supplement pages will be sent to you as they are added to our catalog.

General Asst.

- Rubber Stamps
- Labels - Invoices
- Holiday Programs
- Holiday Tickets - Menus



File _____

829

UNDER

Parcel Post

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Air Mail 

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PAID

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**SPECIAL
DELIVERY**

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First Class

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RUSH!

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**NO. _____
Insured**

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DO NOT FOLD

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Received

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*Your check
Please!*

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**FOURTH
CLASS** MERCHANDISE
May be opened
for postal inspection
if necessary

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COD

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OVERLOOKED?
Please attend to!

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**FOLLOW UP ON
NO. _____**

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CANCELLED

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**DISCOUNT
SALE**

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ANSWERED

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VIA AIR MAIL

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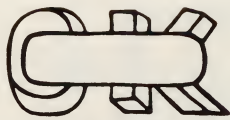
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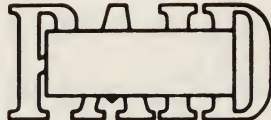
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MAILED

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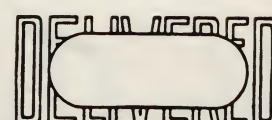
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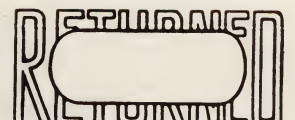
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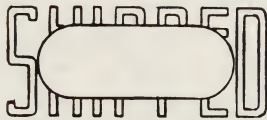
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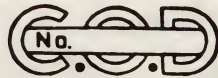
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Due sender \$.....

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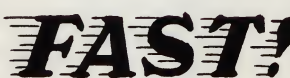
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Job Asst.

TO SAVE BUYING A PHOTO
ENGRAVING OR RUNNING
JOB OFFSET





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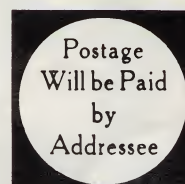
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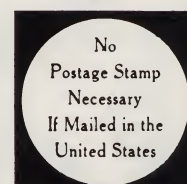
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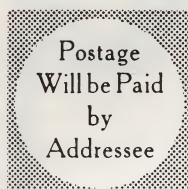
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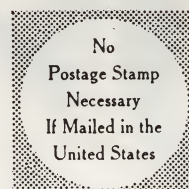
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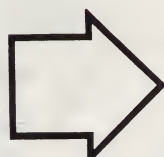
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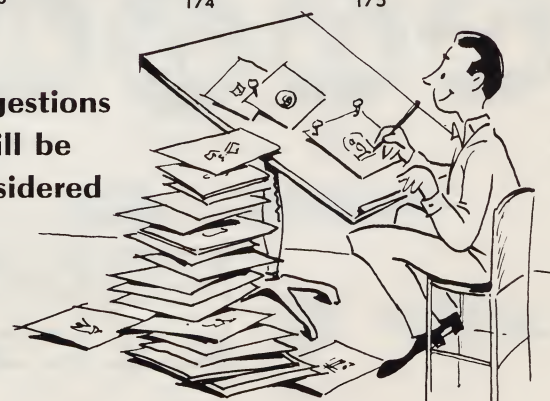
100 MATS come with your stick!

Our artists are now preparing a large assortment of mats. Every emblem, trademark, ornament and business logo we can think of that may be useful.

Extra storage boxes for miscellaneous mats 50c

Individual Mats 10c each minimum order 10

**Suggestions
will be
considered**



Misc. Ass't.

A USEFUL COMBINATION
OF ASSORTMENTS

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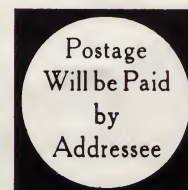
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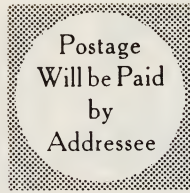
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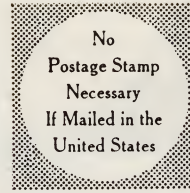
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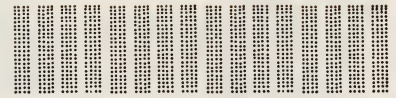
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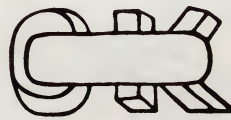
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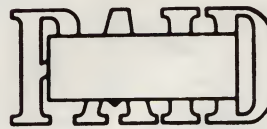
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FAST!

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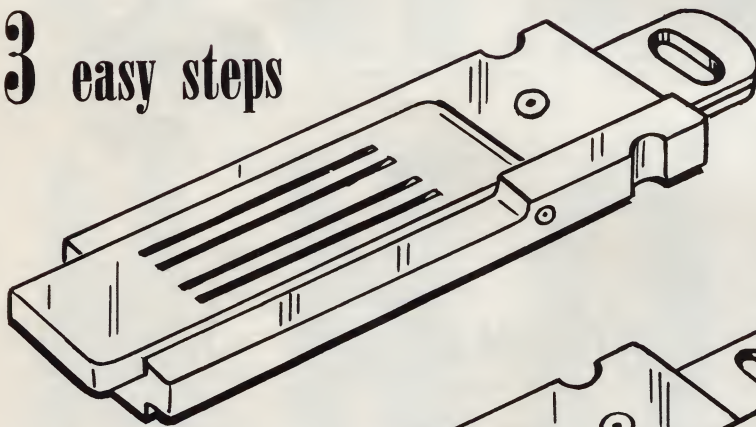
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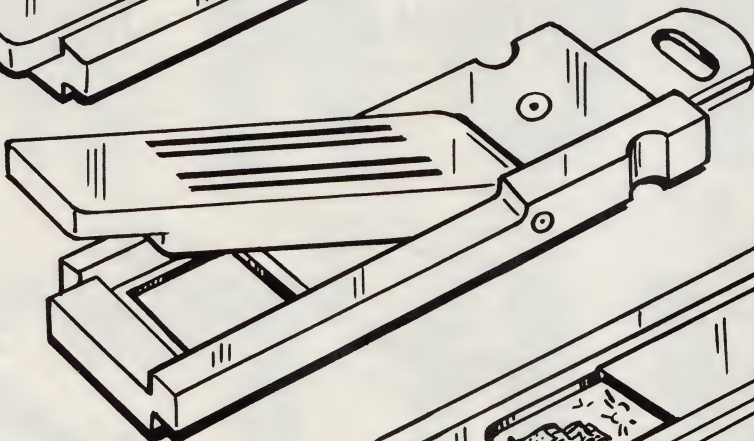
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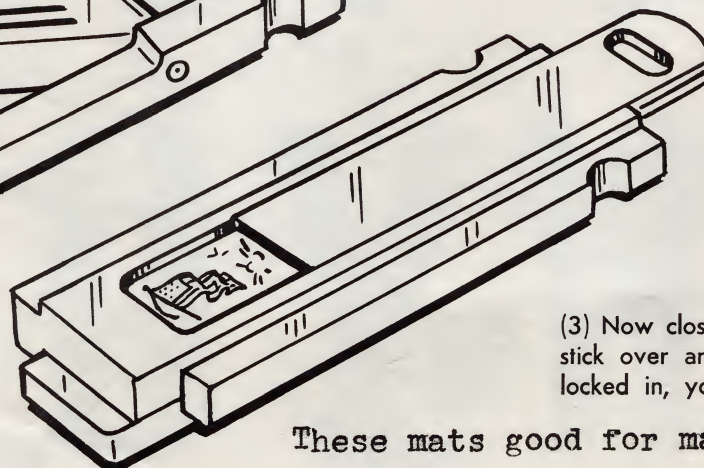
3 easy steps



(1) Place stick in left hand as above, lift ribbed section to open.



(2) Place mat in side resting on three ledges, slide adjustable tongue up to provide fourth ledge.



(3) Now close stick and snap. Turn stick over and CHECK that mat is locked in, you are ready to cast

Satisfaction Guaranteed

These mats good for many casts

mat holder stick co., inc.

20 N. KENILWORTH • MT. PROSPECT, ILLINOIS

Phone Clearbrook 3-2748

Catalog enclosed for you to make your choice of assortment that suits your needs best. If check accompanies your order, shipment will be prepaid plus you may select any 15 mats extra, FREE of charge, your choice from complete catalog. Use spaces below to list mat numbers. This booklet as well as future supplement sheets fits a standard 8½" x 11" binder to keep for handy reference.

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If you desire open account fill out below.

Dun & Bradstreet Rating.....

Local Bank.....

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Paper merchant where you have open account

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Extra assortments \$8.00 each. Extra storage boxes .50c each. Usable ideas will be considered, suggestions appreciated. If Mat Holder or Mats prove unsatisfactory, you may return them within 10 days for full refund.

Signed.....

Title.....

Firm Name.....

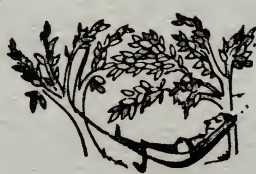
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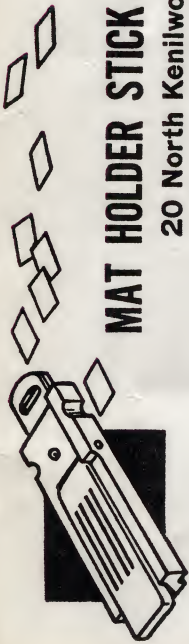
When You Have The Mat Holder Stick In Your Shop



These Cuts Are All From Our Catalog

... and Cast on A Ludlow

FAST?



MAT HOLDER STICK CO., INC.

20 North Kenilworth
Mt. Prospect, Ill.



B

Anderson Typesetting Co.
314 - 5th Ave. So.
Minneapolis, Minn.

First Class Mail

